

Compressed Air: The Best Choice

Article Submission Program



- What it is
- How it works
- Special cash awards





About the Program

With hundreds of applications in all fields of commerce and industry, compressed air and gas systems offer excellent sources of power, are essential to many processes, and serve as a means of control for machines and processes. Applications for compressed air are now vital to such diverse industries as manufacturing, agriculture, transportation, and maintenance. Small portable air compressors have also made their way into the home workshop as an affordable energy source for such chores as cleaning, painting, and woodworking.

The Compressed Air and Gas Institute (CAGI), to assist both manufacturers and users of compressed air, strives to spread the "good word" on the benefits of using compressed air. Through its Technical Article Program, "Compressed Air: The Best Choice," CAGI invites you to write articles on compressed air applications for submission to leading trade journals, the CAGI Web site, or both.

We invite you to submit articles in these three application areas:

- Power (e.g., producing motion or exerting force)
- Process (e.g., combustion, refrigeration, aeration)
- Control (e.g., direct or modulate machines or processes)

Guidelines for Acceptance

To qualify for acceptance, articles should focus on using compressed air and gas, compressors, air drying and filtration equipment, blowers, or pneumatic tools in new and different applications, or on current compressed air systems that have been optimized to result in improved efficiency of 20% or more. In any case, your article must deal with the above subjects in a clear, in-depth manner. Avoid superficial treatment.

All manuscripts must be new, previously unpublished material.

Acceptance Procedure

Please follow this procedure to ensure prompt and full consideration of your article:

1. Be sure you fully understand the "Guidelines for Acceptance."
2. Send your article, photographs, and drawings/diagrams in electronic format together with the "Authorized Clearance" form included in this document. Send to the CAGI office, cagi@cagi.org who will acknowledge receipt.
3. The Educational & Promotional/Marketing Committee will advise you whether your article has been accepted or rejected. If it is accepted, you will receive a check for \$500.00. If it is rejected, your article will be returned to you.
4. All accepted articles become the sole property of the Compressed Air and Gas Institute.

Special Cash Awards

Authors of all accepted articles will be paid \$500.00. In addition, accepted articles are eligible to win an annual Grand Prize of \$2,000, to be awarded at the judges' discretion.

Judges will be members of the Educational Committee of the Compressed Air and Gas Institute or persons selected by them. Their decision will be final.

When the policy of the trade journal permits, articles will carry bylines identifying the author and his/her title and company affiliation, together with credit to CAGI as the sponsoring organization. Should the publication pay an honorarium, it will be given to the author.

How to Prepare Your Article

Text should be double spaced with adequate margins. Articles should be submitted via e-mail or on disk using Microsoft Word (preferred).

The first page of the article should include your full name, mailing address, company affiliation, and position, followed by the title of the article. In the top left-hand corner, please indicate that the story is being submitted for consideration in the CAGI Technical Article Program. Each page should be clearly numbered and should repeat the title of the article, but your name should appear on the first page only.

Article length can vary. However, we strongly recommend that four to six pages of material (double spaced) would be optimum for adequate coverage of a specific subject. It is possible that your story or the material available on your subject is worth more than one article, or could be written as a series. You may write a series if you wish, but each story will be judged separately and on its specific merits.

Content

Compressed air application stories should address the use of compressed air solutions in new and different applications, or should focus on current compressed air systems that have been optimized to result in improved efficiency of 20% or more.

Illustrations

To help tell your story, please submit your article accompanied by drawings/diagrams and/or photographs. Drawings do not have to be in finished form, but must be clear.

Photographs or drawings should be submitted on disk or by e-mail with your article. Photographs in any of the following formats are acceptable: jpeg or tif. However, please send the highest possible resolution to ensure quality reproduction.

All pictures or drawings should be accompanied by full explanations of the action in the picture. We suggest writing separate picture captions or making clear reference in the story text itself.

Please attach to article

AUTHORIZED CLEARANCE

Article Clearance and Handling

When your article involves a specific company, it must be accompanied by approval from an officer or responsible executive of that company. It serves as confirmation that your story has been reviewed for editorial use and is being used with the company's permission. An article submitted by anyone not self-employed must also show approval by an executive of the writer's company. Any story not bearing the necessary approvals will not be considered by the judges.

Accepted articles may be subject to some revision by the Educational & Promotional/Marketing Committee. These revisions, however, will be for style and structure only, and will not involve technical details. Should considerable clarification of technical detail be necessary, the article will be returned to the author for further work and approval.

It must be understood that, once an accepted article has been submitted to an independent trade journal, the Educational & Promotional/Marketing Committee has no control over when, or in what form, the story will finally appear. When possible, proofs will be forwarded to the author for checking before the story is published.

Most reputable journals adhere closely to the context of bylined articles, and the Educational Committee will do everything possible to ensure that this policy is followed.

Print and mail this form together with your article on disk.
For e-mail submissions, there is an electronic submission form available at cagi@cagi.org.

Article title _____

Author _____

Authorization of story _____

Reviewed by _____

Title _____

Company _____ Date _____

Authorization by author's employer

Reviewed by _____

Title _____

Company _____ Date _____



**Educational and Promotional/Marketing Committee
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